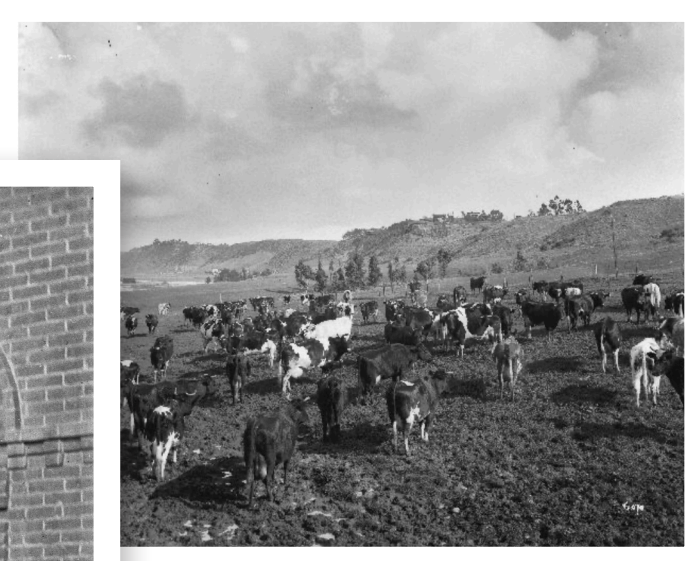
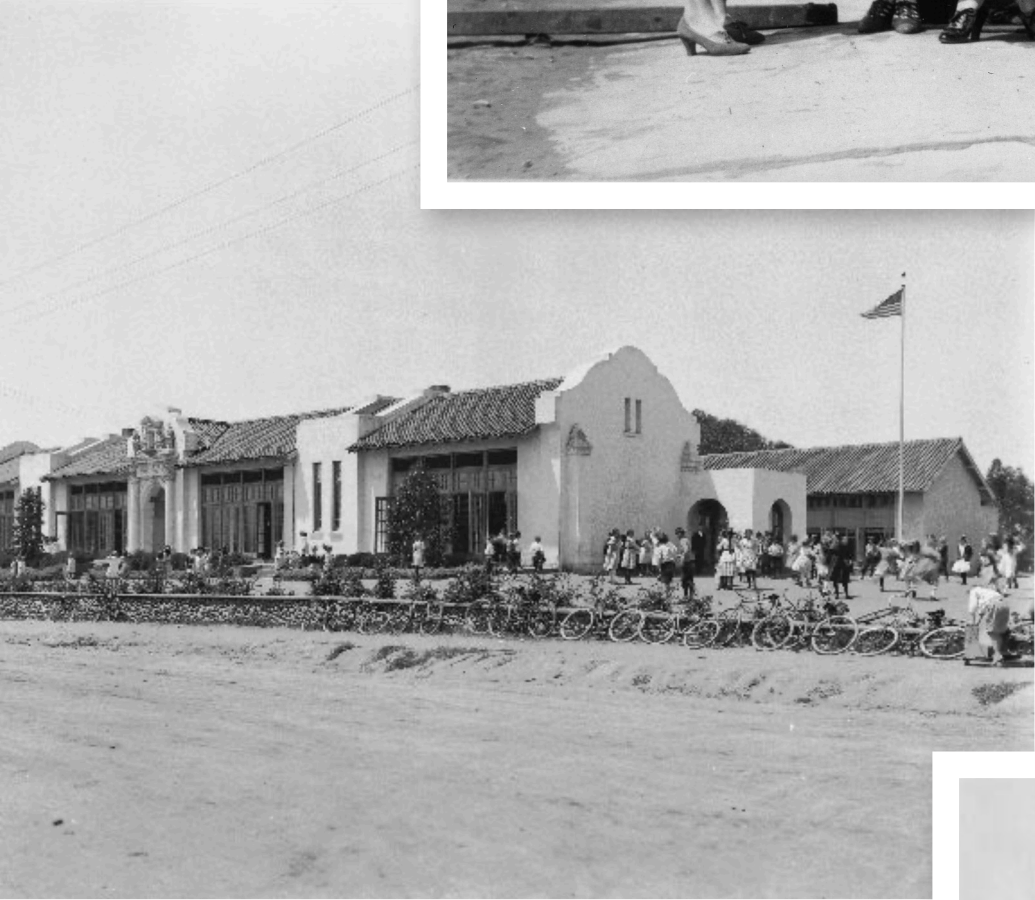




JOIN THE CONVERSATION
FOR A CLEANER, GREENER
SAN DIEGO

The People's Ordinance

Scenes from San Diego, 1920s



Photos courtesy of the San Diego Historical Society



Trash Service

Then and Now

1920s

- Citizens voted for City to take over trash hauling from private companies
- City purchased trash hauling horse teams and wagons, as well as “hogs and necessary equipment”
- City covered a portion of the cost by selling food waste for pig food
- Served an estimated population of 100,000
- Provided daily pickups for businesses
- Provided twice per week pickups for homes:
 - 1 for food waste and “non-combustibles”
 - 1 for items that could be burned
- City-owned an incinerator that it used for combustibles (considered the “most scientific” disposal method at the time) and dumped the ashes in the bay; backyard incinerators were allowed
- Trash was hand sorted by a private company to recover items that could be resold for a profit
- Items with no value were towed 20 miles out to sea or disposed at the City’s Tideland Dump near the incinerator
- While illegal dumping and private burn dumps were commonplace, there were no sanitary landfills until the 1950s

2020s*

- Operates 240 automated collection trucks
- Employs 550 people
- Has almost 1.4 million residents
 - Provides trash services to more than 250,000 homes
- Provides home pickups weekly and biweekly:
 - Once per week for trash
 - Once per week for organics — yard waste, food scraps, and food-soiled paper
 - Once every other week for recycling
- Operates the Miramar Landfill and maintains 8 inactive landfills
- Provides organic recycling and free compost and mulch to residents
- Collects recyclable materials it delivers to waste recovery companies
- Provides Household Hazardous Waste education and outreach
- Provides zero waste planning and education
- Operates community cleanup events
- Manages compliance with many regulations, including:
 - Underground fuel tanks
 - Illegal dumping

* Numbers from Waste Advantage Magazine, October 31, 2022



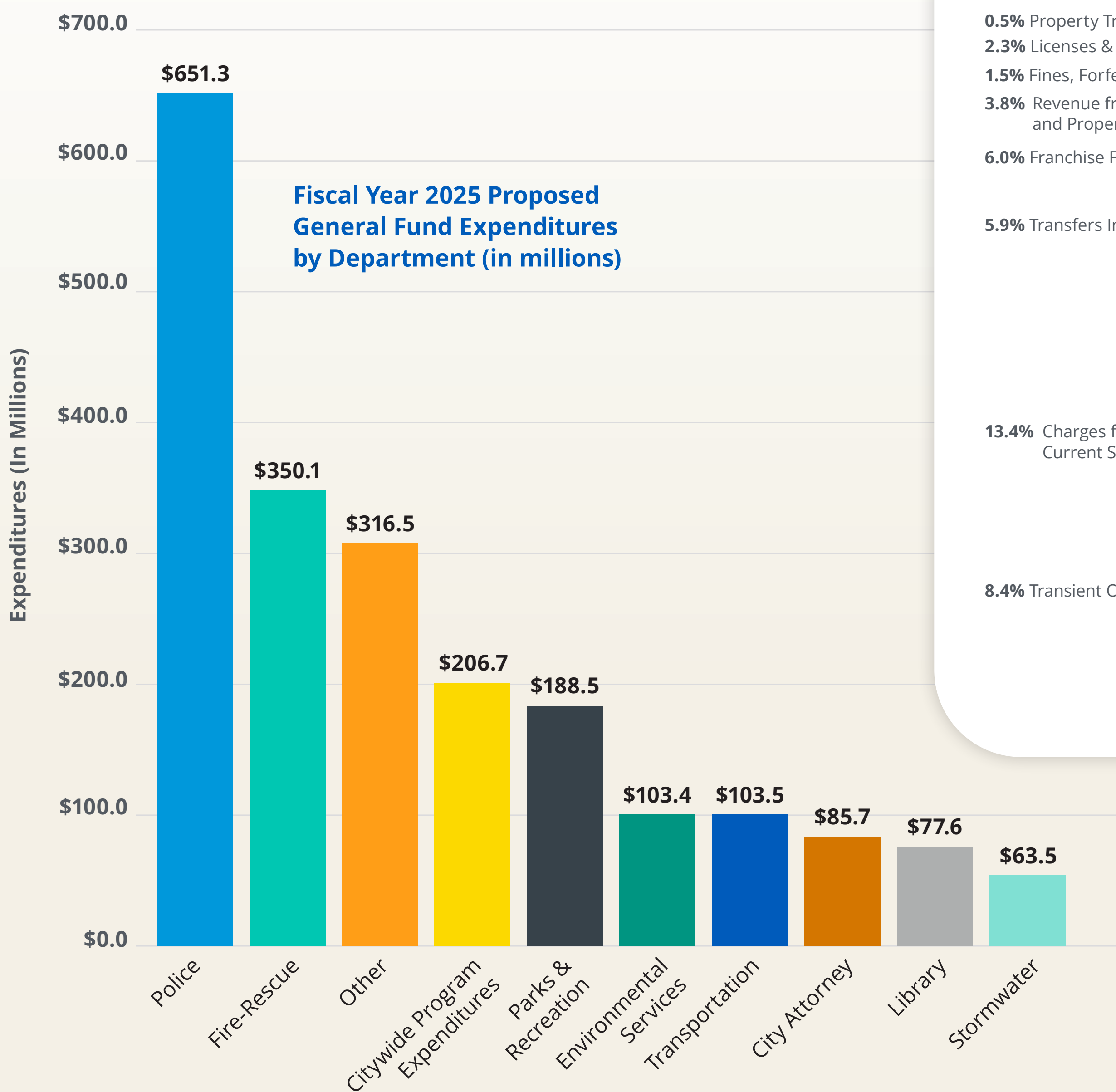
JOIN THE CONVERSATION
FOR A CLEANER, GREENER
SAN DIEGO

Proposed 2025 General Fund Revenue



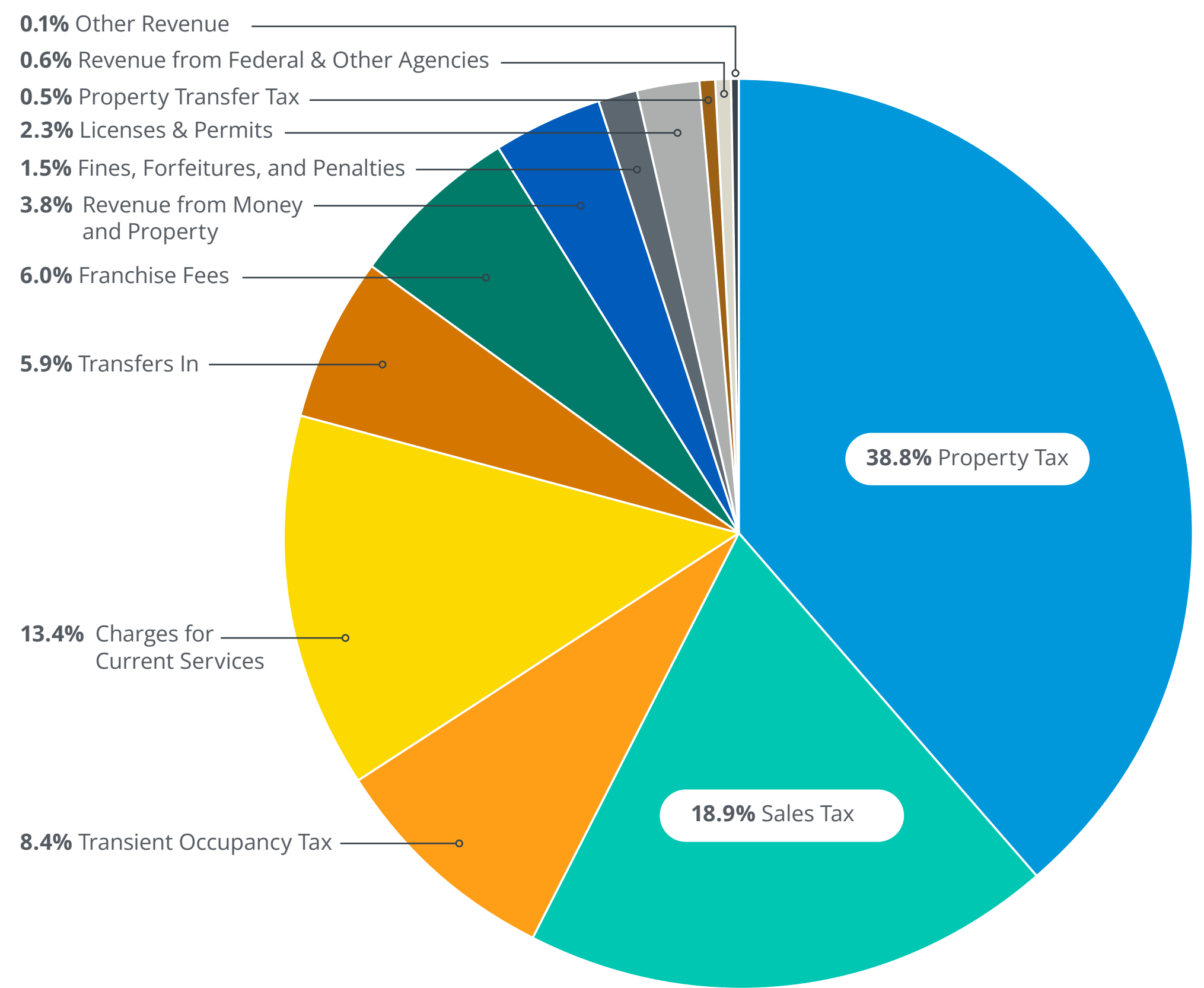
City of San Diego
Proposed Budget
2025

What are the budgeted expenditures by department in the General Fund for Fiscal Year 2025?



Where does the money from the City's General Fund come from?

Fiscal Year 2025 General Fund Revenues — \$2.08 Billion



Note: The Other category includes: City Auditor, City Clerk, City Council, City Planning, City Treasurer, Communications, Compliance, Council Administration, Department of Finance, Department of Information Technology, Development Services, Economic Development, Ethics Commission, General Services, Government Affairs, Homelessness Strategies & Solutions, Human Resources, Office of Boards & Commissions, Office of Emergency Services, Office of the Chief Operating Officer, Office of the Commission on Police Practices, Office of the IBA, Office of the Mayor, Performance & Analytics, Personnel, Public Utilities, Purchasing & Contracting, Race & Equity, Real Estate & Airport Management, and Sustainability & Mobility.

What is the proposed budget for each of the revenue categories in the General Fund?

Fiscal Year 2025 General Fund Revenues (in millions)

Revenue Category	FY2023 Actual	FY2024 Adopted Budget	FY2025 Proposed Budget	FY 2024-2025 Change	Percent Change ¹	% of Total General Fund Revenue
Property Tax	\$ 721.4	\$ 758.6	\$ 807.4	\$ 48.8	6.4%	38.8%
Sales Tax	387.7	401.7	392.7	(9.0)	(2.2%)	18.9%
Transient Occupancy Tax	161.8	172.6	173.9	1.3	0.8%	8.4%
Licenses and Permits	46.5	44.9	47.3	2.5	5.5%	2.3%
Fines, Forfeitures, and Penalties	43.6	32.6	31.1	(1.5)	(4.6%)	1.5%
Revenue from Money and Property	76.6	72.7	78.5	5.8	8.0%	3.8%
Revenue from Federal Agencies and Other Agencies	7.2	10.3	11.5	1.2	11.5%	0.6%
Charges for Current Services	201.1	243.4	278.2	34.8	14.3%	13.4%
Transfers In	240.4	156.6	122.8	(33.8)	(21.6%)	5.9%
Other Revenue	3.4	2.0	1.6	(0.4)	(17.7%)	0.1%
Franchise	113.1	110.3	123.7	13.4	12.2%	6.0%
Property Transfer Taxes	12.0	12.0	10.0	(2.0)	(16.5%)	0.5%
Total	\$2,012.0	\$2,017.8	\$2,079.0	\$61.2	3.0%	100.0%

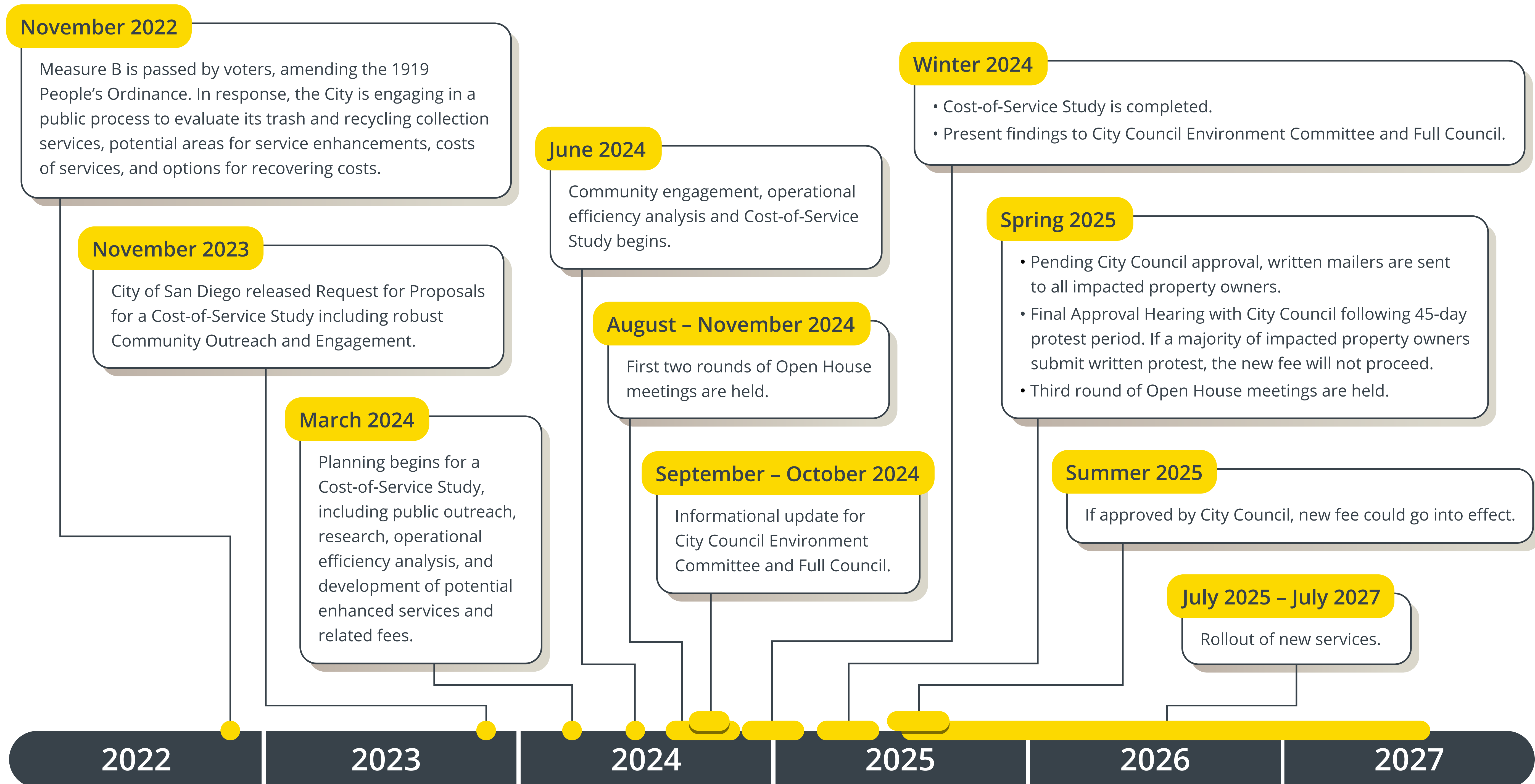
Fiscal Year 2025 General Fund Revenues displays the Proposed Budget for each of the revenue categories in the General Fund, in addition to Fiscal Year 2023 actual revenues and the Fiscal Year 2024 Adopted Budget. Numbers may not match due to rounding.

¹ Percent change represents the change from the Fiscal Year 2024 Adopted Budget to the Fiscal Year 2025 Proposed Budget. Budgeted growth rates for revenues may differ, as Fiscal Year 2025 Proposed Budget amounts are based on updated Fiscal Year 2024 projections.



JOIN THE CONVERSATION
FOR A CLEANER, GREENER
SAN DIEGO

Public Involvement Process





Highest Priority Issues to Address

Place a dot on the three highest priority issues you most want addressed.

<i>Frequency of recycling pickup</i>	<i>Frequent broken trash bins</i>	<i>Expensive replacement for trash bins</i>	<i>Getting rid of bulky items</i>
<i>Disposal of hazardous materials (ex. paint, electronics, batteries, etc.)</i>	<i>Disposal of sharps or pointy materials</i>	<i>Illegal dumping</i>	<i>Littering</i>
<i>Christmas tree disposal</i>	<i>Missed collections</i>	<i>My black trash bin is never full (meaning that I probably have a bin that's too big)</i>	<i>My blue recycling bin is never full (meaning that I probably have a bin that's too big)</i>
<i>My green organics bin is never full (meaning that I probably have a bin that's too big)</i>	<i>My black bin is often too small to contain my trash (meaning that my bin is either too small or I need more bins)</i>	<i>My blue bin is often too small to contain my recycling (meaning that my bin is either too small or I need more bins)</i>	<i>My green bin is often too small to contain my green waste (meaning that my bin is either too small or I need more bins)</i>



Services Most Likely to Use

Place a dot on the three services you would be most likely to use.

<i>More frequent recycling pickup</i>	<i>Additional bins at no additional cost</i>	<i>Replacement of bins at no additional cost</i>	<i>Bulky item pickup services from homes</i>	<i>Disposal of hazardous materials (ex. paint, electronics, batteries, etc.)</i>
<i>Disposal of sharps (ex. pointy materials like needles)</i>	<i>Ability to place Christmas tree next to my green bin for curbside pickup</i>	<i>Bin cleaning services</i>	<i>Option for smaller 35-gallon trash and recycling bins</i>	<i>More size options for bins</i>



What Services Would You Add from the Current City Trash and Recycling Collection Service?

Use a sticky note to share.





JOIN THE CONVERSATION
FOR A CLEANER, GREENER
SAN DIEGO

How Your Collection Works



San Diego Homes



Recycling



Picked up by the City



Sent to the Allan Company and EDCO Material Recovery Facilities in San Diego and Lemon Grove



Sorted, baled, and sent to different recycling markets



Processed into new recycled products



New recycled products are sent to market for purchase



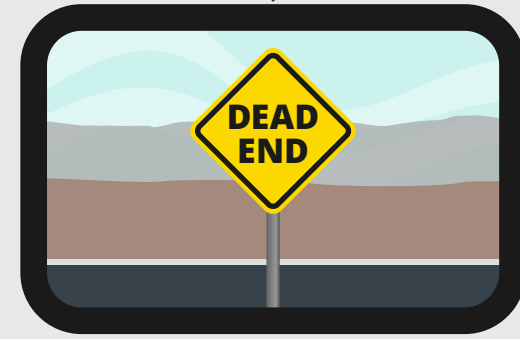
Trash



Picked up by the City



Sent to the Miramar Landfill in San Diego



Ends at the landfill



Organic Waste



Picked up by the City



Sent to the Miramar Greenery Composting Facility in San Diego



Air and moisture enhance the decomposition process and the material is mixed and grinded



Processed into compost and mulch



Compost and mulch are free for City residents and sold to farmers and gardeners to enrich soil