

SD How to Select a Language Channel

Spanish

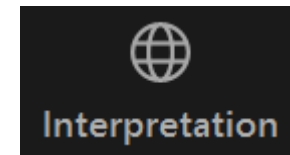
1. En los controles de la reunión o el seminario web, haga clic en **Interpretación**.
2. Haga clic en el **idioma** que desee escuchar: **español** (Spanish).
3. (Opcional) Para escuchar solo el idioma interpretado, haga clic en **Silenciar audio original**.

English

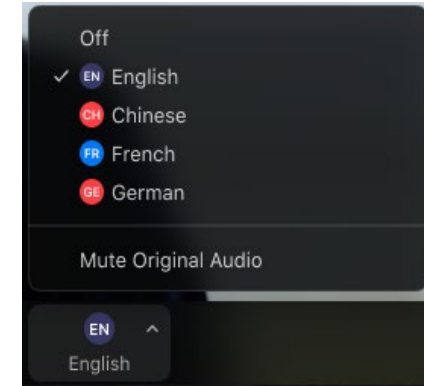
1. In your meeting/webinar controls, click Interpretation.
2. Select the language that you would like to hear: **English**.

Computer

1.



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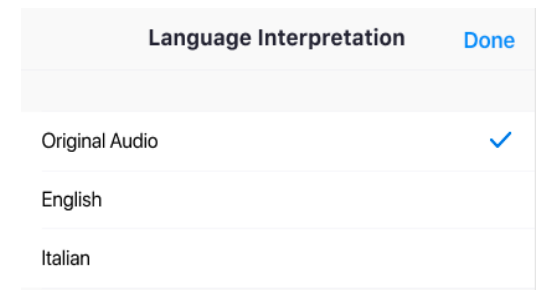
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Phone

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JOIN THE CONVERSATION
FOR A CLEANER, GREENER
SAN DIEGO

Virtual Open House Meeting

Measure B & Cost-of-Service Study

August 24, 2024, from 10-11:30 a.m.





Welcome to the Virtual Open House

Open House Stations You Will See

A. Historical Context

B. Money and Funding

C. Study Content and Public Involvement Process

D. Interactive Questions: How are we doing/Thank You



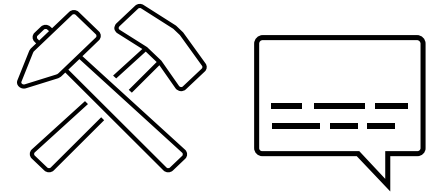
Visit the
Website



Online
Questionnaire



Open House Details

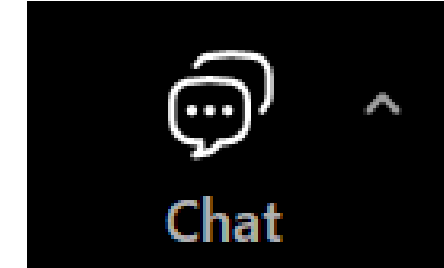


Project related questions?

Use Q&A Function



Includes Live Interpretation



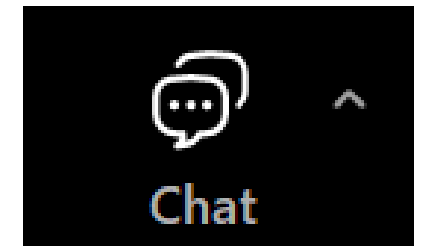
Technical Support

Use Chat Box



How to Participate in the Meeting

- View the slides - we will bring you to each station
- Open Q&A in the menu below the screen to add a question about the topic
- Open Chat in the menu below to add a comment for the City to consider or any Zoom questions you have
- Use the QR codes or click on the links in the chat to go to the questionnaire or website





A: Historical Context – Trash Service, Then and Now

1920s

- Citizens vote for City to take over trash hauling
- City sells food waste for pig food
- Served roughly 100,000 customers
- Daily pickups for businesses
- Twice per week pickups for homes
- Illegal dumping and burn dumps were commonplace.
- No sanitary landfills until the 1950s

2020s

- Serves more than 250,000 homes
- Weekly home trash/organics pickup
- Biweekly recycling pickup
- Provides organic recycling and free compost
- Provides Household Hazardous Waste education and outreach

** Numbers from Waste Advantage Magazine, October 31, 2022*





A: Historical Context – The People’s Ordinance

- The People’s Ordinance was established 100 years ago
- Measure B was passed by voters in 2022
- The Cost-of-Service Study aims to collect input from modern residents on enhanced solid waste collection services





A: Historical Context – Where We Are Today

The Cost-of-Service Study will determine ...

- Baseline cost analysis for single-family home collection service
- Additional solid waste services
- Fee structure
- Discount programs for lower-income residents



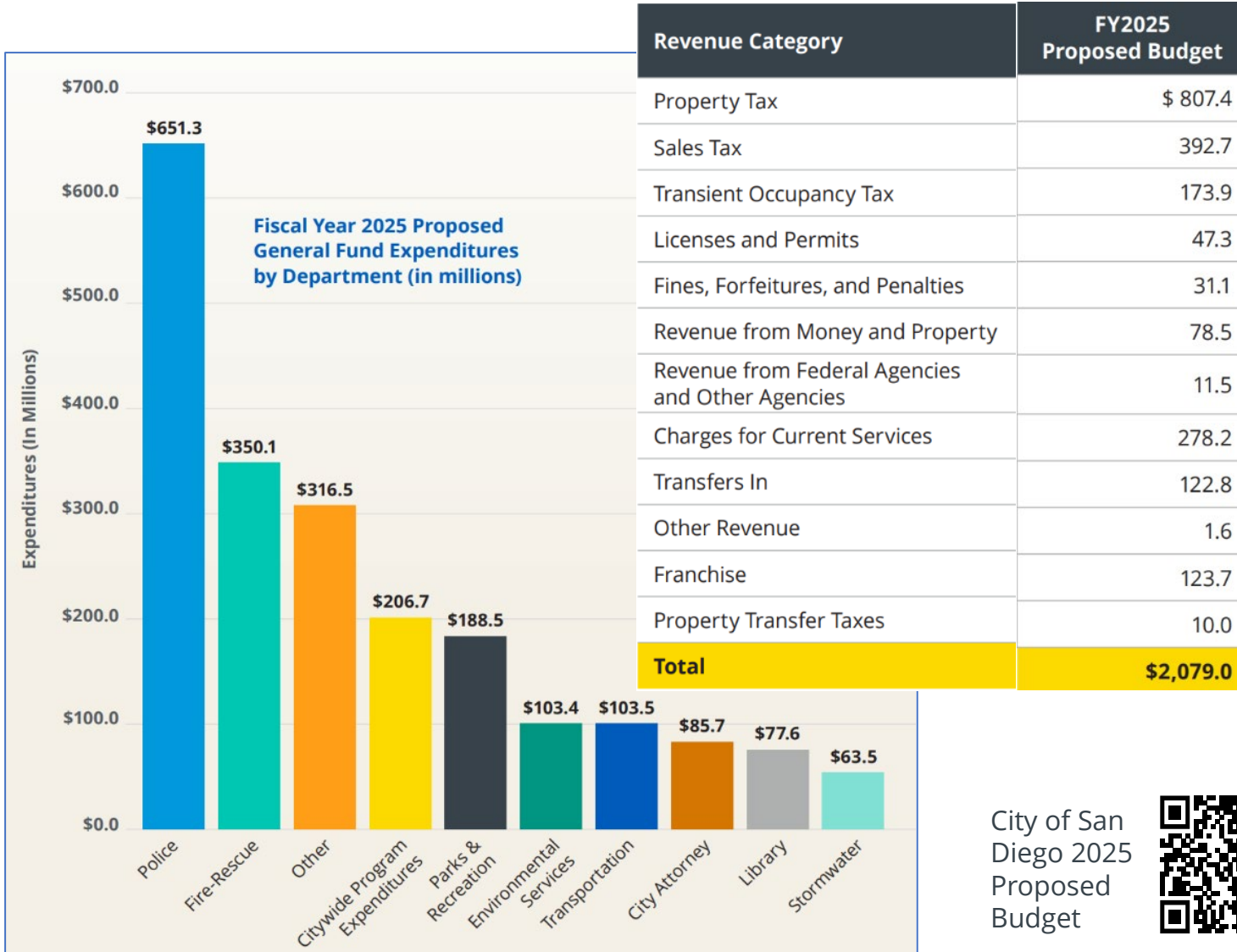
Who is potentially impacted?

- Single family homeowners
- Properties with 4 or less-units
- Renters of those homes

Who already pays?

- Condos
- Apartments
- More than 4-unit residences
- Businesses

SD B: Money and Funding

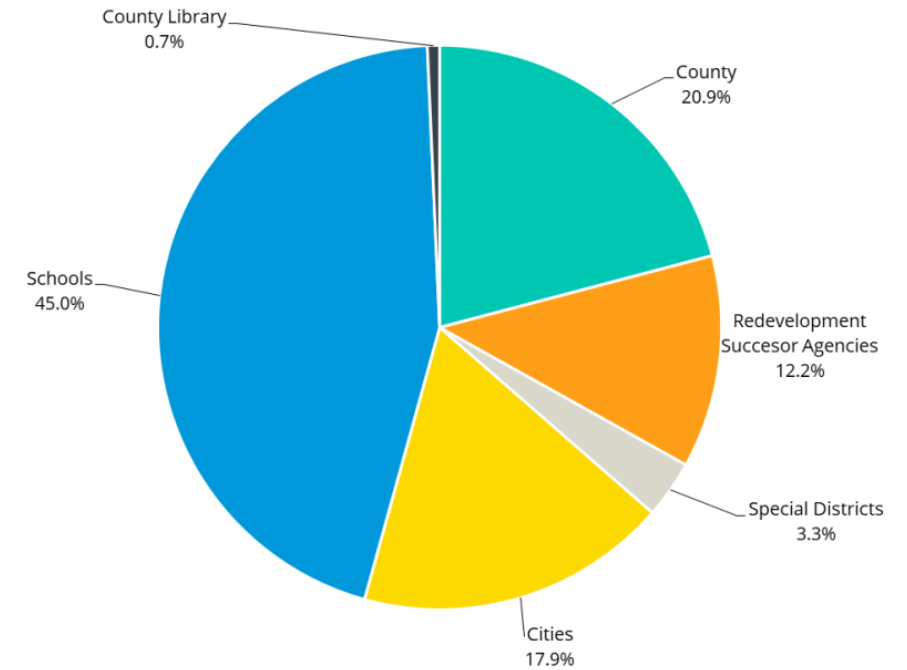


City of San Diego 2025 Proposed Budget



- All owners must pay property taxes to the county.
- Property tax revenue does not cover essential services and operational costs.

Figure 5 - Fiscal Year 2024 Countywide Property Tax Distribution



<https://www.sandiego.gov/finance/proposed/vol1>

B: Money and Funding

- Implementing Measure B could free up \$60-80 million in the general fund.
- Proposition 218 means you only pay what it costs the City to provide services.
- If a fee is charged for single-family home trash services, it could free up money in the General Fund for other vital services.



City of San Diego
Proposed Budget
2025



DID YOU KNOW?

Every city in the County except
San Diego requires residents to
pay for trash collection
services.

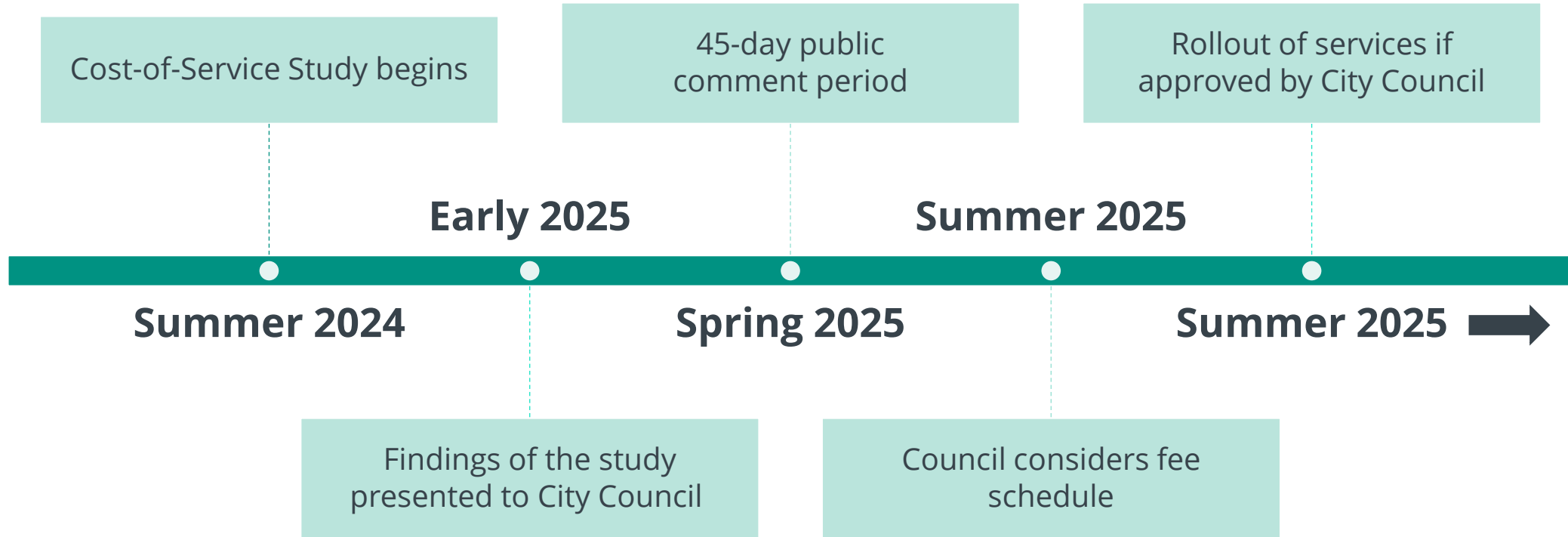
C: Study Content & Public Involvement Process

- Measure B, passed by residents in 2022, allows the City to review trash and recycling collection services and fees.
- Services could be enhanced based on public input.
- The City may begin charging single-family homeowners for trash collection.
- There will be two more rounds of public events (Fall 2024 and Spring 2025).
- The study results will be presented at a public City Council hearing.

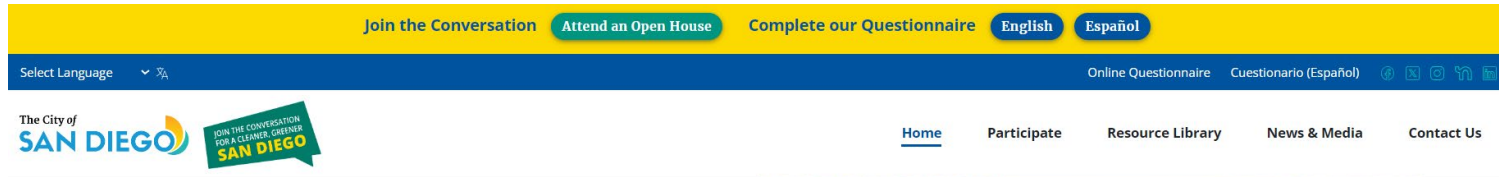




C: Study Content & Public Involvement Process



SD C: Study Content & Public Involvement Process



Share your thoughts!

Scan the QR codes below or click on the links in the chat.



Take the Online Questionnaire

Join the Conversation, San Diego!

Learn how the City of San Diego will review the trash and recycling collection services it provides and potential new customer fees.

Stay updated and join our mailing list.

Submit



Visit the Website

Visit CleanGreenSD.org to learn more



C: Study Content & Public Involvement Process

ÚNASE A LA CONVERSACIÓN PARA UN SAN DIEGO MÁS LIMPIO Y VERDE

Venta de desperdicios de alimentos a los criadores de cerdos

JOIN THE CONVERSATION FOR A CLEANER, GREENER SAN DIEGO

En 1919 Los hoteleros y restaurantes respaldaron una iniciativa electoral que llamaron "La Ordenanza para la recolección gratuita de basura." No propusieron un programa de recolección de basura, sino que simplemente pidieron que se les permitiera vender los desperdicios de alimentos a los criadores de cerdos.

Cuando se adoptó la Ordenanza de 1919, la vida era muy diferente en el área de San Diego. Muchos residentes trabajaban en fábricas de conservas y en industrias de procesamiento de alimentos. Los desperdicios de alimentos, como los restos de comida, se consideraban "basura" y se quemaban en un horno. El costo de quemar la basura era más caro que el costo de recolectar y vender los desperdicios de alimentos a los criadores de cerdos.

En 1917 La Federación de Mujeres de San Diego solicitó que la ciudad contratara un ingeniero sanitario para gestionar los residuos de la ciudad. El programa de recolección de basura comenzó en 1917.

En 1918 Un grupo llamado Hotel and Restaurant Men fue forzado por la ciudad a dejar de vender sus desperdicios de comida directamente a los criadores de cerdos. En su lugar, se les permitió venderlos a un precio fijo.

Sales of Food Waste to Pig Farmers

When the People's Ordinance was adopted in 1919, life was very different in San Diego. There were about 74,000 people living in the city at the time. Many residents worked in canneries and commercial fishing. These industries, along with hotels, restaurants, and people's homes, created a lot of food waste. Food waste was called "garbage" to distinguish it from other trash, which was called rubbish. It was harder and more expensive to manage this food waste than other trash, until the City of San Diego's trash contractors realized they could make a profit selling it as food to pig farmers. Sales were already underway when this story began.

In 1917 The local Federation of Women's Clubs unsuccessfully petitioned the City to manage its own trash and hire a sanitary engineer. The women suggested the City sell some of its food waste to hog farmers and burn the rest at City incinerators. They proposed that the City could pay for the program with the profits of selling barrels of pig food to farmers.

In 1918 A group called the Hotel and Restaurant Men was forced by a City ordinance to stop selling their food garbage directly to hog farmers. They had been using this approach to collect income instead of paying fees to the City's contractor.

In 1919 The Hotel and Restaurant Men backed a ballot initiative they called The People's Ordinance "for free refuse collection." The ballot did not propose a free service but instead assured residents and business owners a reasonable price for collection services. At the time, the City's trash contractors were charging exorbitant fees and providing a terrible level of service. Instead of paying contractors ever-increasing fees for a terrible level of service, the Ordinance promised voters better service with no extra cost to their pocketbooks. The approved Ordinance required the City to manage trash collection and disposal, and to create a new tax to pay for the new services. It directed the City to fund its operations by collecting the difference between the cost of trash collection and new income the City could earn by converting food waste to hog food.

Unfortunately, when the People's Ordinance was adopted, the Council failed to adopt the new tax. The City also lost the income it had been earning from its contracts with private trash haulers. In effect, the City exchanged a \$4,800 annual income for a \$76,000 annual liability.



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Measure B, passed by voters in 2022, amended the 1919 People's Ordinance. The amendment clarified that the residential customers who receive waste and recycling collection services from the City of San Diego include single-family residences and multi-family residences with up to four units. The amendment also removed a prohibition in the municipal code that had prevented the City from charging a fee for the residential waste and recycling collection services it provided. **In response to the amendments, the City is undertaking a study and public process to review:**

- Potential ways to make trash and recycling collection more efficient and cost-effective
- Public insights and preferences
- Opportunities for new or enhanced collection services
- The cost to collect and manage trash and recycling from single-family and small multi-family residential properties with four or fewer units
- Options for the City to recover the costs of residential waste and recycling collection services

Four pillars are needed for successful implementation:

COMMUNITY OUTREACH AND ENGAGEMENT	COST-OF-SERVICE STUDY
CUSTOMER ENROLLMENT	CITYWIDE ROLLOUT OF THE NEW PROGRAM



Who does this impact?

The potential new fees would apply to single-family homes and residential properties of four or fewer residences on a single lot that are eligible to receive trash and recycling services from the City of San Diego. Most multi-family residences citywide and residences located on private roads or in gated communities currently receive waste and recycling collection services from a private hauler and already pay a fee for those services through their homeowner association fees, rents or other payments.

The City currently provides collection services for:

- Single-family homeowners
- Residential complexes, up to four units

The City does not provide services for:

- Residences on private streets or in gated communities
- Mixed-use properties
- Non-residential properties

Want to know more?

Stay up to date about potential service enhancements and fees in the future! Visit CleanGreenSD.org.

For additional questions or comments, please contact us at Trash@SanDiego.gov.



ÚNASE A LA CONVERSACIÓN PARA UN SAN DIEGO MÁS LIMPIO Y VERDE

Preguntas Frecuentes sobre los Servicios de Recolección de Basura y Reciclaje, la Medida B y el Estudio del Costo del Servicio

Servicios Actuales de Recolección de Basura

¿Cómo se recolecta la basura actualmente?

Actualmente, la Ciudad recolecta basura, reciclaje y algunos complejos residenciales multifamiliares y empresas de servicios privados ofreciendo un servicio de recolección de basura y reciclaje a los residentes.

La Ciudad no puede proporcionar un servicio a las propiedades de uso mixto ni a las propiedades ubicadas en calles privadas o en comunidades cerradas.

¿Presta la Ciudad? La recolección de basura o reciclaje multifamiliares ni a las propiedades industriales, comerciales, residenciales o residenciales.

¿Presta la Ciudad? La recolección de basura o reciclaje multifamiliares ni a las propiedades industriales, comerciales, residenciales o residenciales.

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JOIN THE CONVERSATION FOR A CLEANER, GREENER SAN DIEGO

Frequently Asked Questions Trash and Recycling Services, Measure B and the Cost-of-Service Study

Current Solid Waste Collection Services

How is solid waste currently collected?

The City currently collects residential solid waste (trash, recycling and organics) primarily from single-family homes and some multi-family residential complexes. Private hauler companies provide trash and recycling services to larger apartment and condo complexes, as well as single-family homes on private streets. Residents of these properties pay for the services either directly to the companies or as part of HOA fees, rent or other charges.

What properties are currently eligible for City-provided solid waste collection services?

The City of San Diego's Environmental Services Department (ESD) provides residential trash, recycling and organic waste recycling collection, and collection and maintenance of street litter containers in business districts. ESD currently serves approximately 285,000 residential property customers and generally collects from single-family homes and multi-family residential complexes located on public streets. With the passing of Measure B, the San Diego Municipal Code has been amended to clarify that the City will provide waste and recycling collection services to single-family homes or multi-family residences with four or fewer

residences on a single lot, but not multi-family residences with five or more residences on the lot. The City is unable to provide service to mixed-use properties nor to properties located on private streets or in gated communities.

What services are not provided by the City?

The City does not provide solid waste or recycling collection to large multi-family complexes nor from most industrial, commercial, mixed-use or other non-residential properties.

The City does not collect household hazardous waste (HHW) such as paint, batteries, lead and motor oil from individual residences. However, the City does help residents dispose of their hazardous waste by operating an HHW Transfer Facility at the Miramar Landfill and by hosting one-day collection events.

The City does not provide weekly recycling collection from its residential customers at this time. The City collects recycling every other week.

A citywide, systematic bulky item pick-up program is not currently in place, though the City holds occasional community clean-up events to accept these items. Additionally, residents may bring their bulky items to the Miramar Landfill for a fee. The City also operates a Mattress Collection Site near the Miramar Landfill, to which residents may bring their mattresses and box springs for free.



C: Study Content & Public Involvement

Public Engagement

- 27 in-person public Open House meetings
✓ 9 Council Districts
- 3 virtual meetings
- Translation, interpretation, and other accommodation services offered
- Other outreach: Questionnaire, flyers, pop-up events, community presentations, and more



C: Study Content & Public Involvement Process



Date and Time	Council District	Library	Location
Monday, August 5 5:30–7:00 p.m.	8	Logan Heights	567 S 28th St, San Diego, CA 92113
Tuesday, August 6 5:30–7:00 p.m.	4	Valencia Park/Malcolm X	5148 Market St, San Diego, CA 92114
Monday, August 12 5:30–7:00 p.m.	6	Mira Mesa	8405 New Salem St, San Diego, CA 92126
Tuesday, August 13 5:30–7:00 p.m.	9	Mission Valley	2123 Fenton Pkwy, San Diego, CA 92108
Monday, August 19 5:30–7:00 p.m.	3	Mission Hills-Hillcrest/Knox	215 W Washington St, San Diego, CA 92103
Saturday, August 24 10:00–11:30 a.m.	All	Virtual Meeting	Zoom Meeting — for more information visit CleanGreenSD.org
Monday, August 26 5:30–7:00 p.m.	2	Point Loma/Hervey	3701 Voltaire St, San Diego, CA 92107
Tuesday, August 27 5:30–7:00 p.m.	7	Serra Mesa-Kearny Mesa	9005 Aero Dr, San Diego, CA 9212
Tuesday, September 3 5:30–7:00 p.m.	5	Scripps Miramar Ranch	10301 Scripps Lake Dr, San Diego, CA 92131
Monday, September 9 5:30–7:00 p.m.	1	La Jolla/Riford	7555 Draper Ave, La Jolla, CA 92037



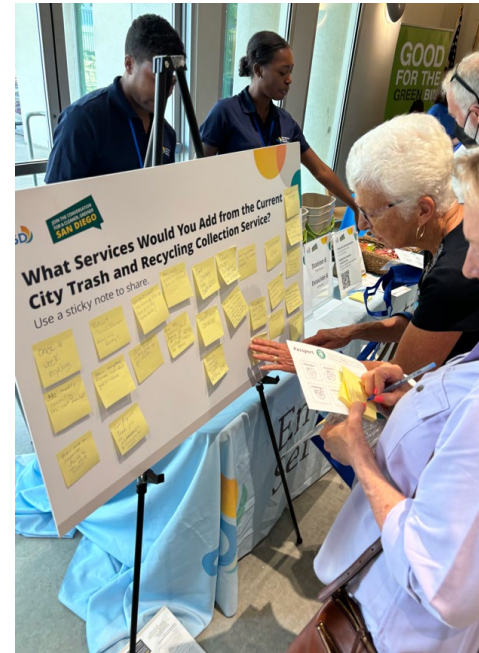
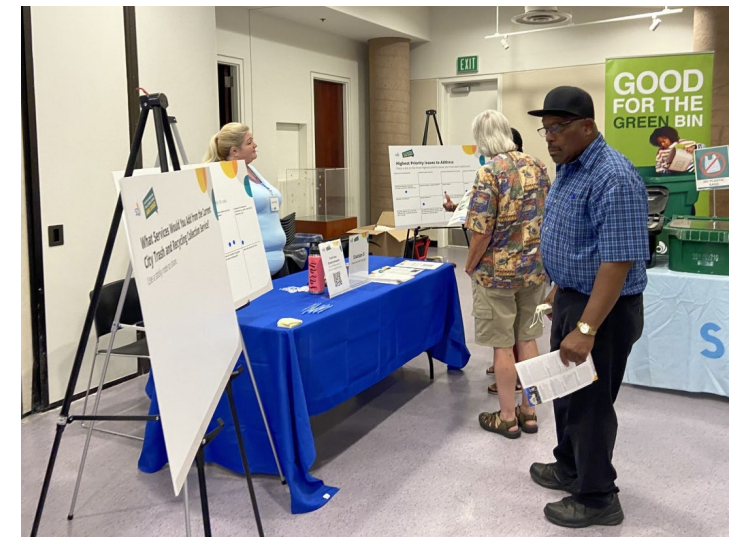
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For additional questions or comments, please contact us at Trash@SanDiego.gov.

SD D: Interactive Questions

Let's hear from you. Please answer our poll questions.





D: Interactive Questions: Question 1

Out of the following issues you may want addressed, which THREE would you consider to be the highest priority?

A. Frequency of recycling pickup

B. Frequent broken trash bins

C. Expensive replacement for trash bins

D. Getting rid of bulky items

E. Disposal of hazardous materials (ex. Paint, electronics, batteries, etc.)

F. Disposal of sharps or pointy materials

G. Illegal dumping

H. Littering

I. Christmas tree disposal

J. Missed collections

K. My black trash can is never full (meaning that I probably have a bin that's too big)

L. My blue recycling bin is never full (meaning that I probably have a bin that's too big)

M. My green organics bin is never full (meaning that I probably have a bin that's too big)

N. My black bin is often too small to contain my trash (meaning that my bin is either too small or I need more bins)

O. My blue bin is often too small to contain my recycling (meaning that my bin is either too small or I need more bins)

P. My green bin is often too small to contain my green waste (meaning that my bin is either too small or I need more bins)



D: Interactive Questions: Question 2

What **THREE** services would you be most likely to use?

- A. More frequent recycling pickup
- B. Additional bins at no additional cost
- C. Replacement of bins at no additional cost
- D. Bulky item pickup services from homes
- E. Disposal of hazardous materials (ex. Paint, electronics, batteries, etc.)
- F. Disposal of sharps (ex. Pointy materials like needles)
- G. Ability to place Christmas tree next to my green bin for curbside pickup
- H. Bin cleaning services
- I. Option for smaller 35-gallon trash and recycling bins
- J. More size options for bins



D: Interactive Questions: Question 3

What services would you add to the current City trash and recycling collection service?



Thank you for Participating!



**Online
Questionnaire**



**Visit the
Website**

